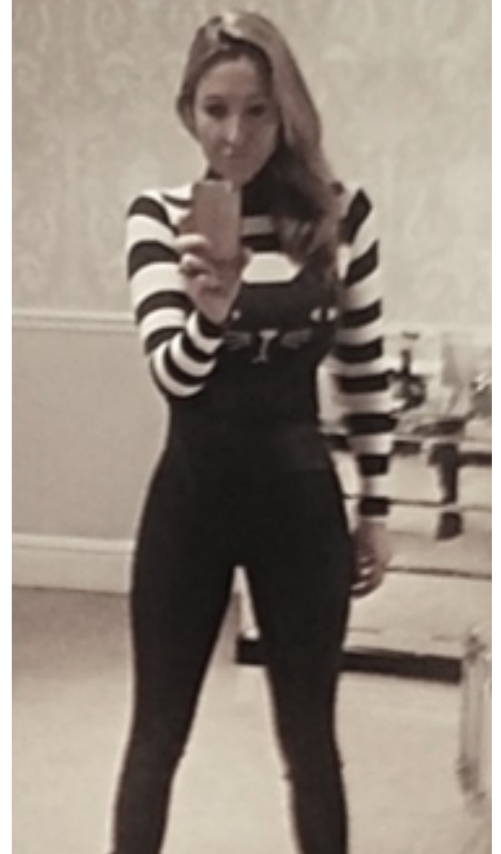


About Campaign Kate...

Cheshire Woman of the Year - Inspiring Woman of the Year - Guardian Angel - Fighter - Joker - Rottweiler with a Penchant for Leather, Parkas, Fake Tan and Rabble Rousing. Proudly Loathed by Bureaucrats UK wide



Kate is a fighter...for cancer patients refused new cancer drugs...and she always wins. Over 10 years she has overturned NHS decisions for over 350 patients & 1000's of patients have benefitted from her national campaigning to successfully change government policy to favour the funding of high cost cancer drugs.

Her success is down to her forensic research of the legal processes involved and a brilliant use of the press and multi media platforms. "Kate just runs through our legs and beats us every time, she's terrifying" says an NHS Chief Executive. Kate also uses her knowledge of the press and multi media platforms to create individual campaigns to ensure the pressure is on for the NHS to find funding. Once Kate has her goal set she will reach it...and the patients she helps know it. "I hadn't slept for 2 months - after one phone call with Kate I knew she'd get me on treatment."

Kate has appeared on radio, TV and print media over 200 times and specialises in topics on NHS budgets, Central Government and Regional Cancer commissioning policy, Cancer Treatment funding, Devolved Healthcare and statistics .